

REDISCOVER CENTER

2019 ANNUAL REPORT

WWW.REDISCOVERCENTER.ORG



2019 BY THE NUMBERS

646

Number of campers attending Tinkering Camp, reDiscover's largest program. This year we opened our fourth site in Pacific Palisades, joining Venice, Los Feliz, and Manhattan Beach locations.

72

Number of full scholarships given to high needs youth to attend Tinkering Camps and afterschool classes.

11,100

11,100 children ages 2-18 participated in reDiscover programs ranging from 15 minute crafts at a farmer's market to year-long classes at the Pali Design Lab.

59%

Percentage of participants served who received free programming at school workshops, camps, classes, and community events.

STATUS UPDATE



In 2019, reDiscover Center provided creativity education using real tools and sustainable materials to 11,100 children in LA County. This year saw intensive development in semester-length programs, including home school groups, free art-sustainability classes for teens, and at partner schools. We refreshed the reDiscover Center with new Tool Walls, safer flooring, and a warehouse re-optimized for kids' construction. We piloted new programs for middle schoolers. We worked with 17 schools to provide in-school and after-school classes to over 3,000 students. We offered 16 weeks of Tinkering Camp, at every school vacation opportunity.

We updated our Operations, HR, Transportation, and Facilitator Training systems to accommodate the increased programming schedule and manage a staff that has grown to 4 full-time, 10 part-time, and 15 seasonal staff. In 2019, this investment in infrastructure paid dividends, including an improved tinkerer experience at reDiscover Center, expanded reach from Santa Clarita to Anaheim, and professional development for over 500 teachers at reDiscover, schools, and conferences.

reDiscover is working with Lincoln Middle School in Santa Monica to develop a woodshop-based Design Thinking elective

As always, we tinkered with the programs, learning from our misfires and embracing new opportunities. Working with local Scout troops, we developed new uses for reDiscover Center for wood, crafting, sewing, and Pinewood Derby workshops. We partnered with Safe Place for Youth to pilot skills development for young adults experiencing homelessness. We added a fourth site for Tinkering Camp in Pacific Palisades, using the Pali Design Lab that we built in 2018. Our active Board of Directors added two members, opening new doors in the art and business worlds.



SPOTLIGHT ON SERVICE TO HIGH NEED YOUTH

This year, reDiscover served 6,500 children with free art, tinkering, and sustainability programs. These programs were made possible through grants, donations, and our partnerships with local schools, government agencies, and community groups. We put tools in the hands of children across the socioeconomic spectrum, gave them recycled and scrap materials, and helped their imaginations soar, with a foundation in skills development and sustainable practices.



Camps and Classes

reDiscover provided free and reduced fee STEAM programs to 324 high need youth, partnering with local Title I schools Grand View Elementary and Will Rogers Learning Community, as well as schools and agencies across LA that nominated youth to our Camps and Classes Scholarship program. This included 72 scholarships for income-qualified and at-risk youth to attend our summer camps and semester-long after school classes free of charge. We provided field trips and in-class workshops for 252 first graders. Our in-school Cardboard Playgrounds served over 220 free and reduced lunch eligible students for semester-long construction play development.

Free Community Activities

reDiscover is deeply committed to strengthening the civic fabric of Los Angeles through activities provided to the public free of charge. We provided monthly upcycled art activities at two Westside farmer's markets, teaching 400 children and 375 adults how to make art without buying disposable art materials. Working with the LA County Department of Beaches and Harbors, local PTAs, and the Santa Monica Office of Sustainability and the Environment, we facilitated 66 Cardboard Playground events, serving 1,500 children, many attending for 10 or more sessions. We created 26 Tool Petting Zoos serving 1,900 youth with the chance to try real tools like saws and power drills, most for the first time in their lives.

Special Projects

reDiscover is always seeking new ways to reach high needs youth to fulfill our mission to provide creativity education to ALL of the youth of Los Angeles County. In 2019, we piloted a partnership with Safe Place for Youth, a service agency for homeless youth age 18-25 in Venice, which included art-sustainability activities at SPY, tool training at reDiscover Center, and a work-study program for two young people in our Tinkering Camp program.



MAJOR ACCOMPLISHMENTS

- Served 11,100 youth with 50,800 instructional-hours, a 19% impact increase over 2018, primarily driven by increased semester- and year-long programs
- reDiscover Center open 360 days for drop-in Crafting Corner, Tinkering Club, field trips, private groups, and Creative Reuse Materials distribution
- Operated 53 sessions of Tinkering Camp at 4 locations serving 646 campers
- Provided in-school and after-school programs at 17 K-8 schools, from Lancaster to Los Feliz to Manhattan Beach
- Renovated the makerspaces at reDiscover Center with updated flooring, Tool Walls, and floor plan
- Provided professional development to 550 educators on cardboard play, sustainable makerspaces, safe tool use, and creative reuse materials for PK-8 education
- Piloted Design Thinking classes for middle school students, "Save this Place for Me," a semester-long "love letter to the Earth" for teens, Scout workshops, woodworking workshops for groups with 50-100 students, and skills development for young adults experiencing homelessness
- Raised \$17,000 at the Hands-on Fundraiser in October, making possible a summer 2020 residency at the Boys and Girls Club of Santa Monica offering free Tinkering experiences for up to 300 high need youth
- Notable government and foundation supporters included: LA County Arts Commission, LA County Department of Beaches and Harbors, Santa Monica Office of Sustainability and the Environment, Palisades Education Programs, Herb Alpert Foundation, Michael J. Connell Foundation, MBX Foundation, Rotary Club of Santa Monica



Staff and Board

Jonathan Bijur, Executive Director
 Amy Bauer, Director of Operations
 Barb Noren, Programs Director
 Jenna Ervin, Pali Lead Facilitator

Facilitators:
 Sam Balfus
 Claudia Borgna
 Hanabee Cartagena
 Isabella Granados

Orr Herz
 Jae Hinrichs
 Gulliermo Kersh
 Amara Leipzig
 Lalo Marquez
 Harrison Mills
 Ariel Navas
 Christina Nishimuta
 Julianna Ostrovsky
 Kristy Pace

Nico Palermo
 Karl Petion
 Aric Quan
 Emma Ramey
 Liz Reyes
 Margaret Starbuck
 Joyce Tam
 Frank Wuts

Pantea Shakib, President
 Aaron Kramer, Vice President
 Samir Sanghani, Treasurer
 Mari Brusseau, Secretary
 Kim Ayres, Board Member
 Lynne Clark, Board Member
 Farrah Dodes, Board Member
 Simon Huss, Board Member
 John Umekubo, Board Member
 Mary Beth Trautwein, ex officio



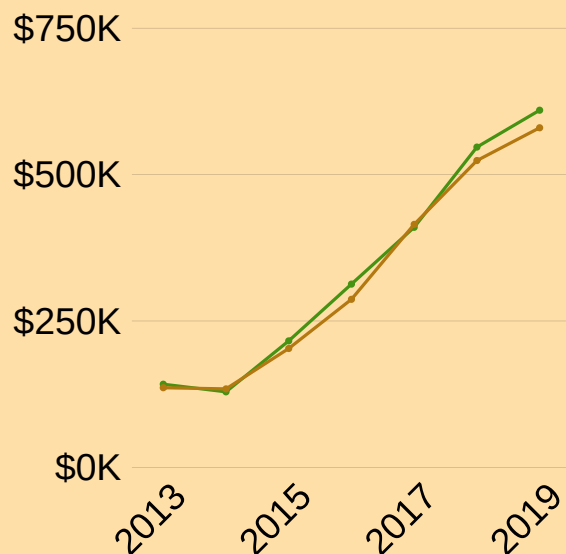
reDiscover Center 2019 Financial Statement

January 1, 2019-December 31, 2019

	Total	Percent Income		
Income				
Earned Income	369,704.00	61%		
Contract Services	155,420.00	25%		
Rental Income	12,644.64	2%		
Interest Income	33.90	0%		
Individual Contributions	31,608.00	5%		
Institutional Support	40,365.00	7%		
Total Income	609,775.54			
	Total	Program	Admin	Fundraising
Expenses				
Marketing	4,019.49	3,974.49		45.00
Bank and Credit Card Fees	12,947.51	12,688.56		258.95
Repairs and Maintenance	4,926.75	4,187.74	739.01	
Licenses, Permits and Taxes	640.67		640.67	
Telephone and Internet	1,503.01		1,503.01	
Professional Development	684.00	444.00	240.00	
Dues and Subscriptions	189.00		189.00	
Insurance	10,387.35	7,998.26	2,285.22	103.87
Office Supplies	1,002.99		902.69	100.30
Personnel				
Staff Salary	45,727.30	9,145.46	35,210.02	1,371.82
Director Salary	60,975.68	14,634.16	42,682.98	3,658.54
Teacher Salary	273,872.02	273,872.02		
Retirement Plan	5,825.64	2,912.82	2,854.56	58.26
Health Insurance	19,791.94	9,895.97	9,698.05	197.92
Professional Fees	2,494.00		2,494.00	
Payroll taxes	34,002.24	26,181.72	7,480.49	340.02
Payroll Fees	4,411.70	3,397.01	970.57	44.12
Postage and Delivery	512.90	420.00	92.90	
Rent	60,059.22	57,659.22	2,400.00	
Program Supplies	26,356.27	26,356.27		
Travel, Meals, and Entertainmen	6,663.36	6,213.36	450.00	
Utilities	3,691.40	3,506.83	184.57	
Total Expense	580,684.44	463,487.89	111,017.75	6,178.80
Percent Expense	100%	80%	19%	1%
Net Income	29,091.10			

Budget Trend

income expense



A photograph of children in a workshop or classroom. They are wearing blue t-shirts with a logo. One child is holding a string attached to a small boat-like structure. The room is filled with various materials and projects.

**reDiscover Center
develops children's
creativity through
hands on making
with sustainable
materials.**

ESTABLISHED 2004.



reDiscover Center
12958 W Washington Blvd
Los Angeles, CA 90066

310-393-3636
www.rediscovercenter.org
mail@rediscovercenter.org