

## 2018 in Review- Our best year ever!

**10,800 children**

and 4,700 adults served through festival programs, open hours, classes, and camps

**70% increase**

in impact over 2017 as intensive school and camp programs saw dramatic increases; a 10% year-over-year attendance increase

**17 programs**

in-school and after school engaged reDiscover for weekly Cardboard Playground, tinkering, and assemblage art programs

**3 packed camp locations**

with newly opened Manhattan Beach, our Eastside Camp now at Los Feliz Charter School for the Arts, and a 10 week summer season in Venice



## In addition

- Designed, launched and staffed Pali Design Lab, a tinkerspace/makerspace at Pali Charter Elementary School
- Our Board hosted a Hands-On Fundraiser, raising over \$12,000 at the largest such event in reDiscover's history
- We secured grants from LA County Arts Commission, California Arts Council, Herb Alpert Foundation, Michael J Connell Foundation, Abbot Kinney Festival Association, and Clif Bar Family Foundation

# By the numbers

Open seven days a week for Tinkering Club and Crafting Corner: **2,044 participants**

Tinkering School LA Camps across three locations and three seasons: **689 campers**

Number of Tinkering School LA camp scholarships provided to foster children and low income youth, **increased from 36 to 48**

Semester-long classes and enrichment programs at **17 sites** from Reseda to Manhattan Beach to La Cañada

Facilitated **51 free tinkering and upcycled art activities** at festivals, farmer's markets, STEM Fairs, and libraries.

Presented at four educator conferences and provided **13 professional development workshops**

Staffing **increased from 7 to 9 FTE**, including 4 salaried employees: Executive Director, Director of Operations, Director of Programs, and Pali Lead Facilitator

*"In addition to the fantastic STEAM-inspired activities, I was most impressed the facilitators' skills at tuning into campers' individual needs while in a group setting. My kiddo can be a bit tentative with new situations, but they made an effort to make her feel comfortable and connect her with other campers. She loved the experience!"*

## We also...

Increased our budget to \$510,000, up from \$401,000 in 2017, and \$315,000 in 2016. Of this, 84% was earned income, 10% was grants, and 6% was individual donations;

Delivered on major contracts with LA County Department of Beaches and Harbors, Beverly Hills Unified School District, City of Santa Monica, and Pali Enrichment Programs for camps, classes, and outreach activities;

Qualified to work with LAUSD schools, fulfilling insurance and organizational requirements to provide services to students;

Refined new programs including: Tinkering School LA Juniors camps, school makerspace programming, teacher professional development module in tool safety, Tinkering Club Classes, art-nature classes for grades 6-12;

Expanded and formalized staff training practices for both year-round and seasonal facilitators, including in person trainings, supervised student teaching, and new written materials;

Reorganized materials warehouse to improve workflow for increased after school programming, expand storage for tinkering materials, and improve safety sightlines;

Debuted a new website optimized for mobile viewing and structured to serve our family and institutional audiences;

Drafted and adopted a new Cultural Equity and Inclusion Statement; and,

Planned 2019 service expansion with an additional summer camp site on the Westside to serve overflow local demand for Tinkering School LA, plus plans to continue camps in Los Feliz, Manhattan Beach, and Venice.

**THANK YOU! WE COULDN'T HAVE DONE IT WITHOUT YOU!**