

reDiscover Center 2017 Highlights



Year in Review

In October, reDiscover provisionally adopted a new mission statement:

reDiscover develops children's creativity through hands-on making with sustainable materials.

Overall we served 9,050 children and 4,650 adults through festival programs, open hours, classes, and camps. We increased the impact of that service by focusing on expanding our multi-day intensive programs. 2017 saw a near-tripling in after school classes to 347 served, up from 137 in 2016, at 11 sites, up from 3. Camp registrations increased to 431, from 292 in 2016.

Our Venice-based service area now provides regular programming from Manhattan Beach to Reseda to Beverly Hills. Our Pasadena-based service area prototyped programs in the Glendale-Montrose-Pasadena area.

In 2017, reDiscover provided 24,700 instructional hours to children, from 15 minute interactions at community festivals to 30 hour engagements in week-long camps, up from 16,000 instructional hours in 2016.

This year, reDiscover had a budget of \$401,000, up from \$315,000 in 2016 and \$215,000 in 2015. 81% earned income, 16% grants, 3% individual donations.

Notable Program Accomplishments:

Open seven days a week for Tinkering Club and Crafting Corner: 2,044 participants

Tinkering School LA Camps offered at reDiscover, in Pasadena, and through LA Audubon: 431 campers

After school semester-long classes at 11 schools and homeschool organizations: 347 students

Expanded the Cardboard Playground activity from a once a year occasion to weekly implementation in parks and schools

Photos of Tinkering School LA camps at reDiscover Center



Staffing increased to 9 FTE, including 3 salaried employees: Executive Director, reDiscover Site Coordinator, and Lead Tinkerer

Provided health insurance to full time employees, for the first time in reDiscover's history

Renewed major contracts with LA Audubon, Pasadena Unified School District, City of Santa Monica, and KCRW for camps, classes, and outreach activities

Increased the number of Tinkering School LA camp scholarships provided to foster children and low income youth, from 10 to 45

Steady growth in after school classes, from 4 to 11 sites at schools and homeschool groups, from Manhattan Beach to Reseda to Altadena

Continued reDiscover Pasadena Initiative with rapid prototyping of program formats, independently and with new community partners

Prototyped new program formats including: Sunday STEAM Machines classes, in-school Cardboard Playgrounds, makerspace consulting services, and personalized coaching for high achieving tinkerers

Built on 2016 prototype It's NOT a Box Camp to create Tinkering School Juniors for ages 5-8, now a regular addition to the camp seasons

Improved materials warehouse management system, in partnership with LMU and UCLA service organizations, resulting in increased access and materials flow

Upgraded major power tools in reDiscover Center warehouse and expanded mobile tinkering toolset to allow for four simultaneous Tinkering School LA sessions

Brought on five new board members, including experts in STEAM education, marketing, and fundraising, expanding the board from 6 to 11 members

Concluded merger exploration with Two Bit Circus Foundation (formerly Trash for Teaching) with unanimous board decision to retain reDiscover's full independence

Initiated 2018-2020 strategic planning process, with support from Inspire Consulting, to refine reDiscover's mission and lay out growth strategies

Planned 2018 service area expansion with a third summer camp site in Manhattan Beach and a capital campaign to purchase and outfit a cargo van as a Mobile Makerspace to support continued growth of school and festival programming



Photos from top: Joint camp with LA Audubon, Lynne Clark self-portrait, Molly Allis and camper at Tinkering School Pasadena, Camper in spaceship at Tinkering School LA



reDiscover Center
12958 W Washington Blvd
Los Angeles, CA 90066
310.393.3636
www.rediscovercenter.org

